

Our Mission

Be a leader in the hospitality and entertainment industries by delivering excellence to our guests and employees, while enhancing our relationships with the Hershey Entities and the community, and sustaining financial integrity

CORE VALUES

Devoted to the Legacy

Acting in a manner that reflects the dedication and integrity of our Founder



Selfless Spirit of Service

Serving our employees and their families, our guests, our community and environment

**OWN
ANTICIPATE
DELIGHT
INSPIRE**

Team Focused

Supporting one another as we work toward common goals and earning each other's trust.

***"Teamwork Sells
THE HERSHEY IDEA"***

A handwritten signature in cursive script, which reads "M. S. Eisenhower".

In a letter written to his employees in 1938

Respectful of Others

Treating all people with dignity, while respecting their differences and ideas

