



ZooAmerica Expands Its Educational Facility

This year marks a time of significant expansion throughout the destination of Hershey, Pennsylvania. With the addition of **The Boardwalk: The SEAquel** at **Hersheypark**, the unveiling of “The Grand Expansion” at **The Hotel Hershey** and the creation of a new museum called The Hershey Story, The Museum on Chocolate Avenue, the town built by Milton S. Hershey is indeed experiencing the same kind of growth spurt it had during the Great Depression in the 1930s. **ZooAmerica** North American Wildlife Park, too, is seeing big changes.

ZooAmerica built a new educational facility designed to meet the growing needs of guests and employees alike. Opened in June 2009, the new building offers an education space designed to accommodate more participants and provide a variety of technology to aid Zoo employees as they teach about wildlife and conservation. The new facility also provides office space for Zoo naturalists and additional guest restrooms.

ZooAmerica offers numerous educational programs throughout the year, and the new facility gives students a larger environment in which to explore the animal kingdom. Such programs give guests the opportunity to see live animal demonstrations and open the door to more profound exploration throughout the Zoo. On-site programs include sessions on desert habitats, wetlands, animal families, endangered species, birds of prey, owls, reptiles, native Pennsylvania species, zoo careers and more.

ZooAmerica also offers guided tour opportunities, including general tours about the plant and animal exhibits; endangered species tours about threatened animal

species of North America and the problems that face wildlife populations; inter-relationship tours about predator-prey relationships and the animal food chain; and the “Night Owl Tour” (geared toward groups) and “After-Hours Tour” (open to guests of all ages) that give guests a two-hour, behind-the-scenes look at **ZooAmerica**. Each tour is specialized and offers visitors a unique experience to learn about and see what happens at the Zoo.

In addition to creating a second space for educational programs, the new facility provides meeting room capabilities available to both internal and external meeting groups, as well as opportunities for specialized team-building exercises.

For more information about ZooAmerica, visit ZooAmerica.com or call 717-534-3900.

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