



New Entrance to ZooAmerica Leads Hersheypark Guests to Wild Times

ZooAmerica North American Wildlife Park can be accessed through two entrances: a year-round, dedicated entrance on Park Avenue or a walking bridge that connects to the “Minetown” section of **Hersheypark**. Access to **ZooAmerica** is free with paid admission to the Park, giving guests of **Hersheypark** the added value of multiple entertainment experiences for one price.

This year, the Zoo made significant changes to its **Hersheypark** entrance. Naturalists are at the Minetown entrance, located near the Park’s famous Kissing Tower ride, every day from 11 a.m. to 6 p.m. during the months of June, July and August. The enhanced entrance features a new pavilion that allows **ZooAmerica** naturalists to conduct animal encounters, rain or shine. Animals that may be featured in these interactive experiences include owls, skunks, snakes and turtles.

A new speaker system also fills the area with a variety of animal sounds, another reminder to **Hersheypark** guests that the Zoo is just steps away. When a Zoo naturalist is speaking, the animal sounds soften so that all guests in the area are able to hear the naturalist’s answers to guest questions. “Ranger Scratch,” the **ZooAmerica** mascot, makes special appearances when naturalists are not conducting animal encounters.

The refurbished entrance also features new vegetation and redesigned banners representing the five regions of North America that are highlighted at **ZooAmerica**. In addition, new lighting showcases the bronze elk statue that was erected in 1913, three years after the original Hershey Zoo officially opened. The statue is an icon that generations of **Hersheypark** guests remember.

For more information about the Zoo, visit www.ZooAmerica.com or call 717-534-3900.

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