



## **The Shops At The Hotel Hershey Fact Sheet**

With all the changes that have taken place at **The Hotel Hershey**, it's hard to imagine it getting any sweeter. But it will. By December 2009, guests will be able to shop at seven boutiques in the Hotel's new retail corridor. Here's what they can expect:

### **Jeweler At The Hotel Hershey**

*Already open*

- The Jeweler has been part of the Hotel since 2002. Among its most popular items are LeVian "chocolate diamonds," which are rare, naturally brown-colored diamonds found in only one place in the world, the Argyle mine in Australia. In addition to the chocolate diamonds and a collection of "cocoa pearls," the Jeweler sells a variety of Roberto Coin pieces and collectibles by Monica Rich Kosann.

### **Shine Swimwear/Holidays**

*Opened April 2009*

- From January through August, Shine Swimwear sells swimwear, cover-ups and designer sunglasses. A highlight here is "Hot Chocolate," select pieces of chocolate-brown swimwear from favorite designers.
- From September through December, the shop will transform into Holidays, a store offering limited-edition and one-of-a-kind holiday décor.

### **Signatures**

*Opening May 2009*

- This shop will offer all the "must-haves" and signature items to remind guests of their stay at **The Hotel Hershey**. Merchandise will include men's, women's and children's apparel, and the majority of items will bear the logo of the Hotel.

### **Cocoa Beanery**

*Re-opening November 2009 (The Beanery is currently open in a temporary location.)*

- An expanded **Cocoa Beanery** will re-open to include a fireplace by which guests can enjoy specialty coffees, gourmet teas, freshly baked pastries and delicious chocolate desserts.

## **The Spa Boutique**

*Opening November 2009*

- In addition to the shop located within the Hotel's famous **Chocolate Spa**, this outpost will offer such items as elegant yoga-wear, relaxation tapes, motivational books, aromatherapy candles, scented eye pillows, sleepwear and signature **Chocolate Spa** favorites.

## **Sweets**

*Opening November 2009*

- This special shop will offer a unique cupcake experience, Hershey-style! Guests can choose a favorite from the cupcakes on display or design their own cupcake. This venue also will feature a variety of delectable Hershey's chocolate.

## **A Storied Home**

*Opening December 2009*

- This shop will offer such home decorative pieces as tablecloths and runners, placemats, napkin rings, salt and pepper shakers, serving pieces, decanters, pitchers, candle holders, pillows, throws, picture frames, and collectibles, plus a variety of travel accessories, books and games.

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