



## **Hersheypark Offers Multiple Experiences for One Admission Price** *The Boardwalk at Hersheypark Expands to Nine Attractions on 11 Acres*

For its 2009 season, **Hersheypark**, the world-class amusement park located in Hershey, Pennsylvania, will offer guests two new ways to keep cool in the heat of summer. Due to its overwhelming popularity, **The Boardwalk at Hersheypark**, which opened in celebration of the Park's centennial season in 2007, is expanding to include two new water attractions.

**The Boardwalk at Hersheypark: The SEAquel** promises to make this summer's biggest splash. Its two new featured additions are "The Shore," a wave pool, and "Intercoastal Waterway," a "lazy river" attraction. The entire Boardwalk area will open on Saturday, May 23.

The Shore, a nearly 378,000-gallon wave pool, will blend fresh and filtered water to simulate the ocean's currents. Offering a moderate surf experience ranging from zero-depth entry to a maximum five-foot depth, The Shore will accommodate guests of all ages, who can splash, play and jump the waves under the watchful eyes of trained lifeguards.

For people who enjoy a more relaxing water experience, Intercoastal Waterway is a "lazy river" attraction inspired by the smooth boating passages of the East Coast. The gentle and lapping currents will offer more than 450,000 gallons of smoothly flowing water along 1,360 linear feet. With a uniform water depth of two and a half feet, Intercoastal Waterway will give guests the opportunity to float along on individual rafts at an easy pace. The entire experience will last about eight minutes.

Also new for 2009 are 27 private rental cabanas available to **Hershey** Resorts guests. If the cabanas have not been rented within seven days of the date of use, they will become available for Park guests to rent on a first-come, first-served basis.

The new addition also offers more restroom and locker facilities, a restaurant, two food kiosks, two retail outlets and lounging space. The five-acre expansion will be able to accommodate approximately 4,000 guests at a time.

With the addition of The Shore and Intercoastal Waterway and the inclusion of longtime favorite rides **Roller Soaker** and **Tidal Force**, the five water-based attractions that originally comprised **The Boardwalk at Hersheypark** when it opened in 2007 will now expand to nine unique offerings. In total, The Boardwalk will now encompass 11 acres and can accommodate approximately 10,000 guests at a time.

The area pays tribute to the legendary boardwalks and beaches of the Northeast and allows Park guests to combine two favorite summer activities – a day at an amusement park and a trip to the beach – into one single destination.

**The Boardwalk at Hersheypark: The SEAquel** marks the third major attraction at **Hersheypark** in as many years. In 2007, the Park's centennial season brought guests **The Boardwalk at Hersheypark**. Last year the Park debuted **Fahrenheit**, a vertical-lift, inverted-loop roller coaster that features a 97-degree drop.

**Hersheypark** is a 110-acre amusement park that features more than 65 rides and attractions – including 11 exhilarating roller coasters and The Boardwalk. One-price admission gives guests access to those rides and attractions, plus **ZooAmerica** North American Wildlife Park and daily live entertainment.

For more information, including admission rates and special packages for the 2009 season, please visit [www.Hersheypark.com](http://www.Hersheypark.com) or call 1-800-HERSHEY.

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