



Three Sweet Deals in Hershey

Resorts Guests Get Exclusive Benefits and Discounts All Summer Long

A sure way for guests to make their visit to Hershey and **Hersheypark** even sweeter – and an even greater value – is by adding an overnight stay at one of three **Hershey** Resorts properties. In addition to providing excellent accommodations that fit every price range, the properties – **The Hotel Hershey**, **Hershey Lodge** and **Hershey Highmeadow Campground** – also provide benefits and packages to make planning and paying for a summer vacation even easier to digest.

All three properties have been offering the **Hershey** Resorts Advantage for years, but there's no better time than now to remind guests about these unique opportunities afforded to those who stay at the official resort properties of **Hersheypark**:

- Admission to The Hershey Story, The Museum on Chocolate Avenue. *
- Admission to Hershey Gardens. *
- The best price on **Hersheypark** and **Dutch Wonderland** tickets. **
- Complimentary local transportation available (including shuttle bus service to **Hersheypark**). ***
- Participation in **Hersheypark** Sweet Start, which gives guests early access to select rides and attractions. **Hersheypark** Sweet Start is available in May and September on Saturdays and Sundays (when the Park is open), and daily from May 29 to September 6.
- Priority access to rent one of 27 private cabanas at **The Boardwalk at Hersheypark**. The cabanas offer spectacular views of The Shore, and lounge chairs and food and beverages are located nearby. **Hersheypark** cabanas are available from May 29 through September 6.
- The exclusive opportunity to purchase a **Hersheypark** Sweet Access Pass with VIP benefits. The Sweet Access Pass is available for an additional charge from June 7 through August 29. It includes personalized concierge service inside **Hersheypark**, front-of-the-line ride access for six hours, discounts and much more.
- Preferred pricing for **Breakfast at the Park**, a fun-filled breakfast with **Hershey's** Product Characters. The Breakfast event is available for an additional charge from July 2 through September 6.
- Access to the **Hershey** Golf Collection, featuring 63 holes on four distinctive golf courses. Two of the courses – the West Course and East Course – are open only to **Hershey** Resorts guests and members of **Hershey** Country Club.
- Special kids' activities, including family bingo, kids' crafts, "dive-in" movies and miniature golf.

The **Hershey** Resorts Advantage represents a savings of up to \$150 for a family of four on the first day of their visit. The total savings varies based on the number of people in the party and the number of days of the visit.

In 2010, **Hershey Entertainment & Resorts** is again offering families the opportunity to save money and spend time together with the “Kids Stay, Play and Eat Free” package. The package is available in May and June, and guests who book it at **The Hotel Hershey** or **Hershey Lodge** receive deluxe accommodations, free admission to **Hersheypark** for kids 17 and under, free breakfast for kids 17 and under, admission to The Hershey Story, and admission to Hershey Gardens. **Hershey Lodge** package pricing starts at \$355†; package pricing at **The Hotel Hershey** starts at \$455†.

New for 2010, **Hershey Entertainment & Resorts** is proud to offer the “Hershey Sweet Adventure Pass.” From July 2 through August 31, the Pass is available to guests who stay three or more nights at **Hershey Lodge**, **The Hotel Hershey** or **Hershey Highmeadow Campground**. The attractions pass is valid during a guest’s entire visit and entitles the bearer to unlimited visits to **Hersheypark**, **ZooAmerica** North American Wildlife Park, The Hershey Story and Hershey Gardens. The cost for the Hershey Sweet Adventure Pass is \$89.95 for ages 9 through 54 and \$69.95 for ages 3 to 8 and ages 55 and older. The longer guests stay, the bigger the discount.

For more information about packages and discounts in Hershey, Pennsylvania, **The Sweetest Place On Earth**, call 1-800-HERSHEY (1-800-437-7439) or visit www.HersheyPA.com.

* Complimentary admission is valid for guests of **The Hotel Hershey** and **Hershey Lodge** only. Preferred pricing is available for guests of **Hershey** Highmeadow Campground.

** Tickets are not subject to any other promotions or discount.

*** Days of operation vary.

† This price is per room per night, for up to a two-adult family of four. The price excludes tax and gratuities. Additional adult and child pricing is available. This package is not available Memorial Day weekend. Other restrictions may apply. Kids age 17 and under are free in the same room with a paying adult. Kids’ breakfast is free when an adult breakfast of equal or greater value is purchased.