



Student Day at Hershey's Chocolate World Attraction

Hershey's Chocolate World Attraction is a must-see for any group visiting Hershey. Start your visit with the complimentary *Hershey's Great American Chocolate Tour* where you'll journey through our famous milk chocolate-making process. Then do some shopping at the Chocolate Market where all of your favorite *Hershey's* products can be found. You can also enjoy lunch at our food court featuring a variety of hot and cold dishes.

Create Your Own Candy Bar Experience

Experience the one-of-a-kind attraction that lets you create your own candy bar using real factory equipment! You'll start by selecting one of three pure chocolate bases – *Hershey's Special Dark*, White or Milk Chocolate - then choose three more ingredients to create your own customized candy bar!

The Chocolate Tasting Adventure

Join our chocolate expert, Dr. Livingston McNib, for a guided, interactive, multimedia discussion of chocolate lore. You'll taste *Hershey's* creamy milk chocolate, our robust dark chocolates, and various chocolates with unique inclusions.

The Really BIG 3D Show

Come see the *Hershey's* Product Characters come to life as never before. Join our resident chocolate historian, Professor D.P. Quigley on a magical journey through *Hershey's* entertaining history.