



2007-2008 Registration Form

Please check: New Member Renewal

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Age _____ Birthday _____

****Please make checks payable to:**

Please indicate method of payment **HERSHEY BEARS® Hockey Club****

Cash _____ Check _____ Money Order _____ CC _____

CC# _____

Exp. Date _____ CVD# _____ Payment Amt. _____

Cardholder's Name _____

Signature _____

Parent's E-mail Address _____

For more information, please call 717-508-BEAR.

Please return to:
HERSHEY BEARS COCO'S KIDS CLUB
C/O HERSHEY BEARS Marketing
950 W. Hersheypark Drive
Hershey, PA 17033

FOR KIDS 12 & UNDER ONLY \$12 PER CHILD

Members receive:

- Ticket vouchers valid for any two HERSHEY BEARS® home games (see vouchers for restrictions)
- A premium **BELCO COMMUNITY CREDIT UNION COCO'S KIDS CLUBSM** 32 oz Collectors Cup! Bring your cup to any HERSHEY BEARS® home game and **get a soda for \$2.00 all season**. Plus, you'll get a **FREE** fountain drink in your cup when you present your cup and purchase a kid's meal at select food locations at **GIANT Center**.
- An official membership ID lanyard! Show your ID at participating **SUBWAY®** restaurants and receive a 99-cent **SUBWAY® FRESH FIT FOR KIDS™** meal with the purchase of any **FRESH VAULE MEAL™** throughout the season
- Membership Kit from courtesy of **Capital BlueCross** with letters from the HERSHEY BEARS coaches and myself
- A birthday card from **COCO THE BEARSM**
- An official **COCO'S KIDS CLUBSM** membership certificate
- Monthly newsletters
- BEARS® schedule complete with promo dates
- Admission to **EXCLUSIVE COCO'S KIDS CLUBSM** Events
- Plus coupons to **DUTCH WONDERLAND®, WONDERLANDSM Mini- Golf, HERSHEY SPORTSSM** at **GIANT CentersSM** and to **HERSHEYPARK®**.

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DON'T FORGET TO COMPLETE BOTH SIDES

COMMERCIAL RELEASE FORM

GRANT OF USE, RELEASE OF LIABILITY
(IMPORTANT – PLEASE READ BEFORE SIGNING)

1. Grant of Use:

For value received, receipt of which I acknowledge, and with knowledge that you intend to act in reliance hereon, I irrevocably grant Hershey Entertainment & Resorts Company (“HE&R”), its employees, agents, representatives, licensees, assigns, its sponsors and their representatives, including any publishers or advertising media the right to use, copyright, advertise publicly, publish, distribute or put to any other purpose, my photograph(s), statement(s), filmed or recorded image(s), recorded or live voice, my name and address (hereunder referred to as the “GRANT OF USE”), received by HE&R for any legal use whatsoever. This GRANT OF USE is binding on my heirs, assigns, executors, administrators and representatives.

2. Release, Waiver and Discharge of all Liability:

In addition, I hereby release and forever waive and discharge HE&R of from all responsibility for any and all rights, claims, actions, causes of actions, demands, damages, costs or judgments, medical expenses, liabilities, attorney’s fees and legal costs or other compensation whatsoever, whether known or unknown, that I now have or that may hereafter accrue to me arising out of or related to the GRANT OF USE.

3. Hold Harmless:

I assume responsibility for, and agree to hold harmless HE&R against any and all loss, including judgments, damages, costs, expenses and attorney’s fees that may be directly or indirectly related to any claim, demand or cause of action arising out of or related to the GRANT OF USE.

4. Entire Agreement:

I fully understand that this Grant of Use, Release of Liability and Hold Harmless constitutes the entire agreement of the parties. I enter into this agreement freely and of my own accord. No assurances, promises, statements or representations have been made by HE&R to induce me to enter into this agreement. I intend to be legally bound by this Agreement.

I, as a parent or guardian of the minor who signed the above release, consent to the signing of such release, and agree to defend and hold the beneficiaries of the release harmless against any claim that the minor may make (before or after reaching the age of majority) because of the use of the photographs, statement(s), filmed or recorded images(s), recorded or live voice, the minor’s name and address, in any manner permitted by such release. I fully understand that the beneficiaries of the release are and will be relying upon my agreement and signature, which are intended to induce them to accept the release. I intend to be legally bound by this release.

Name (Print) _____
Street Address _____
City _____ State _____ Zip Code _____
Phone _____ Age _____ Social Security Number _____
Signature _____